



**REQUEST FOR PROPOSALS #12-001  
PASSENGER TERMINAL ADVERTISING CONCESSION  
AT THE GAINESVILLE REGIONAL AIRPORT**

The Gainesville-Alachua County Regional Airport Authority (GACRAA) is seeking competitive proposals from persons or firms interested in the operation maintenance and management of the display advertising concession in the Gainesville Regional Airport commercial passenger terminal. The proposal documents and specifications will be available beginning Tuesday, November 15, 2011 at the Gainesville Regional Airport's Administration Office, 3880 N.E. 39<sup>th</sup> Avenue, Gainesville, FL 32609.

The term of the concession contract is for one (1) five-year period with an optional renewal period of five years and a second optional renewal period of five years at the sole discretion of GACRAA.

All proposals submitted shall be effective for ninety (90) days following the Proposal Due Date. All proposers are required to submit a Proposal Guarantee in the amount of Five Thousand Dollars (\$5,000) made payable to GACRAA. Proposals must be signed by an authorized official, enclosed in a sealed opaque envelope or package clearly marked "RFP 12-001 Passenger Terminal Advertising Concession at the Gainesville Regional Airport" and mailed or delivered to the Authority's Administrative Office, Gainesville Regional Airport, Attn. Ms. Lynn Noffsinger, Grants and Contracts Administrator, 3880 N.E. 39<sup>th</sup> Avenue, Suite A, Gainesville, FL 32609. Proposals received after 4:00 p.m. January 17, 2012 (*revised date*) will not be considered. The official clock is located in the Authority's Administrative Office.

An optional pre-proposal meeting and site visit will be held on December 9, 2011 at 10:00 a.m. at the Gainesville Regional Airport, Passenger Terminal Board Room. For directions, contact Ms. Lynn Noffsinger at 352-373-0249.

GACRAA reserves the right to reject any or all proposals received in response to this Request for Proposals as determined to be in the best interest of the Airport.

For additional information, contact [Ms. Lynn Noffsinger](#) at 352-373-0249 ext. 23.

*Posted to website: 11/15/11*