



FOR IMMEDIATE RELEASE

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NORTHWEST AIRLINES ARRIVES IN GAINESVILLE

Gainesville, FL – September 17, 2004 – Gainesville Regional Airport will celebrate the Inaugural flight of Northwest Airlines and the airport's new service to Memphis and the world with a special event on Monday, September 20. A brief press conference will begin at 4:20 p.m. in front of the Northwest Airlines ticket counter as Dr. Jon Morris, chair of the Gainesville-Alachua County Regional Airport Authority, officially welcomes Northwest to Gainesville. Passengers on the Inaugural Flight #5710 will depart from Gainesville Regional Airport at 5:00 p.m. and be treated to a royal send-off with music and a special appearance by "Elvis."

The airport cordially invites the general public to come out around 3:30 p.m. for some light refreshments and be entertained by Alan Stowell, singer and guitarist, who will sing some Elvis favorites.

Reservations are now being taken and tickets for flights can be purchased by calling Reservations at 1-800-225-2525 or by visiting their website at www.nwa.com. For more information, please call Elaine Funk at the Gainesville Regional Airport at (352) 373-0249 Ext. 15 or visit our Website at www.flygainesville.com.

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