



FOR IMMEDIATE RELEASE

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ATLANTIC SOUTHEAST AIRLINES, GAINESVILLE REGIONAL AIRPORT LAUNCH LOCAL “SOLES 4 SOULS” CAMPAIGN FOR HAITI SURVIVORS

GAINESVILLE, Fla. – Jan. 25, 2010 – Atlantic Southeast Airlines (ASA) in a continuing joint effort with Gainesville Regional Airport (GNV) launched a 10-day campaign today to collect “gently worn shoes” for Haiti earthquake survivors.

A collection box for shoes and a recommended \$1 donation will be conveniently located at the front, exterior of the airline terminal (eliminating the need to park) from 8 a.m. to 5 p.m. until Friday, Feb. 5. After 5 p.m., donations must be delivered inside the terminal to the ASA (Delta Air Lines) ticket counter. Shoes should have clearly marked sizes on the soles and be bound together. ASA will send the collected shoes on its aircraft to Atlanta for further distribution through the [Soles4Souls organization](#) to Haiti survivors.

Donations can be made at any point during the 10-day period. A “thank you” breakfast will be held on Friday, Feb. 5 from 8 a.m. to 10 a.m. Guests are encouraged to bring shoes to the breakfast, which will be held at the airline terminal, 3880 NE 39th Avenue, near the ASA (Delta Air Lines) ticket counter. A parking voucher will be provided for guests.

About Atlantic Southeast Airlines

Atlantic Southeast Airlines, a wholly owned subsidiary of SkyWest, Inc., operates more than 800 flights each day to 104 airports in 28 U.S. states, the District of Columbia, the Bahamas and Canada. Under the SkyWest, Inc. umbrella, ASA and SkyWest Airlines form the world’s largest regional airline alliance. Founded in 1979, ASA has operated as a Delta Connection carrier since 1984. The airline operates a fleet of 160 aircraft and employs more than 3,500 aviation professionals across its route system. For more information, visit flyasa.com.

About Gainesville Regional Airport

Gainesville Regional Airport serves North Central Florida and the Heart of Florida through all facets of aviation: general aviation, commercial airlines, military and air cargo. Located in Gainesville, Florida just minutes away from the University of Florida, Gainesville Regional Airport provides a close, convenient and competitively priced “gateway” to the Heart of Florida. For more information, visit www.flygainesville.com.

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